

The best of

Intima

NETWORK
DESSOUS



TÊTE À TÊTE
Christian
Lacroix

RETAIL SURVEY

What sells
best now?

REPORT
The Best of
Intima Awards

EXCLUSIVE
2016 Femmy
Honorees


b.tempt'd
BY WACOAL

WACOAL EUROPE GETS A NEW HEAD

CEO Tracy Lewis announced that she is to leave the global branded lingerie business at the end of March. The current Finance Director, Geoff Ebley who has been with the business since 2006 will be replacing Lewis. “The last thirteen years have been an incredible journey, of which I am proud to have been part. The wonderful team at Wacoal Europe have all contributed to the growth of our brands globally and I have enjoyed every one of our many achievements together. I leave the business in great shape for Geoff and the team to build an even more exciting future,” says Tracy Lewis.



OSCALITO CELEBRATES 80 YEARS

Launched in Turin in 1936 Oscarito is a brand that is known for its high quality and iconic style, a reputation that has been built upon the know-how of the Casalini family. At 70% export is one of the strongest parts of the business and they are stocked outside of Italy in the USA, France, Germany, Canada and the Emirates to name a few, with a new flagship store in Tokyo. The company decided to focus its efforts on the niche in the market by offering authentic “Made in Italy” or even more specifically “Made in Turin” items. In an almost globalized society, Oscarito’s policy has always been focused on keeping a fully Made in Italy production chain. Their method of “slow production” using traditional machinery ensures every that the quality of every item produced is uncompromised. The firm has announced some new projects for its 80th birthday, which are all in line with the brand’s values of excellence in Italian tailoring, and include a FW16/17 capsule anniversary collection that adopts reinterpreted styles from the last 10 years. Oscarito produces approximately 400,000 garments per year, of which a small amount are manufactured for USA brands of excellence that dress stars like Cameron Diaz and Mick Jagger.